

Worksheet 1

Industry profitability

Exercise:

Number the industries below from 1 to 7 in order of profitability – with 1 being the most profitable:

**[ ] Distilled Spirits**

**[ ] Airlines**

**[ ] Bakery Products**

**[ ] Soft Drinks**

**[ ] Pharmaceuticals**

**[ ] Child Day Care Services**

**[ ] Hotels**